

#### **Consumer Finance - China**

## February 2015

#### 支付方式喜好 - China

"在线支付和移动支付市场依然很年轻,但越来越多的人 将迅速注意到移动支付系统的便利性,并克服当下的却步 不前。这将给主要的零售银行带来挑战,给在线支付服务 提供商带来机会,尽管该市场已经变得十分拥挤了。

# December 2014

### **Payment Preferences - China**

'Although electronic payment methods are being adopted by some consumers, many remain cautious about using them. This is mainly due to worries about financial and data safety, and because people are still used to using cash or are just getting used to credit or debit cards. Electronic payment systems need ...