

December 2009

Foodservice and Convenience - US

Depressed consumer confidence continues to plague foodservice industries, as dining out is more frequently perceived as a luxury that can be cut back on. However, restaurants may be able to mitigate the damage of the recession by focusing on the “convenience segment,” those consumers who continue to spend on ...

Ice Cream Shops - US

This report explores the ice cream shop market—identifying key developments that are changing consumer habits and usage with consideration of the current economic climate and competitive threats.

Smoothie Shops - US

Smoothie Shops, as a relatively new concept, have been finding their way in the world, and although they have found niche appeal with younger consumers, this limited market combined with economic and climate woes in the recent past have hindered growth and caused many market leaders to reevaluate their core ...

Family/Midscale Restaurants - US

This report explores the family restaurant market—identifying key developments that are changing consumer habits and usage of these restaurants within the current economic climate, which has caused “value” to emerge as a key theme as operators struggle to combat declining guest traffic.

November 2009

Casual Dining - US

With the recession in full swing, the casual dining sector has suffered across the board. Strategy has turned sharply from expanding capacity to stealing share from competitors. Unit counts for leading chains are on the downswing. In this report, Mintel examines the impact of recession on casual dining chains and ...

Vending - US

Vending machines are so much a part of everyday life, they may be overlooked or forgotten by many consumers. However, they offer convenient 24-7 access to beverages, food and a growing number of non-food products, and form a significant \$14.4 billion industry – which is currently adjusting to a ...

October 2009

Pizza Restaurants - US

While the recession is a factor, the pizza restaurant industry faces unique challenges. This report provides market participants the insight needed to understand these challenges, as well as analysis on how pizza operators are adapting to them. Issues raised in the report include, but are not limited to: