

## January 2010

### Small Green Cars and Alternative Fuels - UK

- The 24% increase in new small car registrations in the UK in 2009 while the new car market as a whole continued to fall, has benefitted manufacturers with a strong small car range with the top selling brands being Hyundai, Ford, Toyota and Fiat.
- The ending of the scrappage scheme ...

## November 2009

### Car Aftermarket - UK

Although growth in the car parc may be slowing due to the decline in new cars sales since 2004, the proportion of older cars in the parc is rising which is creating an opportunity for increased sales of aftermarket parts and services in the UK.

### Purchasing of New and Second-hand Cars - UK

- Whereas sales of new cars have fallen by 14% in 2009 from 2.13m to 1.83m, sales of hybrid and electric cars actually increased by 25% from 16,000 to 20,000 cars. Despite the market downturn, 4,000 car buyers have taken advantage of the £2,000 scrappage ...

## September 2009

### Car Ownership and Purchasing in Europe - UK

- The collapse in car sales in Europe in 2008 led to the introduction of car sales and scrappage incentive schemes which have to date been introduced in each of the four markets analysed in this report. Similar schemes introduced by France in the mid 90s indicate that when the schemes ...

## July 2009

### Car Brands - UK

In the largest sales category, volume brands, brands are closely matched with no little differentiation in the mind of the consumer. Brand image and reputation are the common weaknesses for volume brands. A volume brand that could cultivate a distinctive brand image or reputation, perhaps through niche semi-premium products, that ...

## April 2009

### **Motoring Through the Lifestages - UK**

The collapse in new car sales since mid-2008 has captured all the headlines, but the fact that both new and used car sales have been in decline since 2004 has largely gone unnoticed. One of the factors behind falling sales is that car owners are holding on to cars for ...

## March 2009

### **Market Re-forecasts - Automotive - UK**

**Mintel's re-forecasting puts markets in realistic light**

## February 2009

### **Car Market - Into and Out of Recession - UK**

With sales of new cars in the UK plunging as the UK economy goes into a steep economic decline, this report analyses the consequences for the car market of the first recession to affect the UK since 1992.