

## June 2012

### Casinos and Bingo - UK

“The casino market is emerging from the recession in better health than the bingo sector, yet faces a number of challenges on a scale that is reflected by the level of sales and acquisitions activity currently seen among operators.

### Cinemas - UK

“The dynamic pricing model is one which could transfer well to cinema, since the planning and cash flow advantages of encouraging early booking to operators are clear.”

## May 2012

### Sports Goods Retailing - UK

“Stores will be repositioned to act as places where people can go to be fitted for, try on and try out products prior to ordering them online.”

### Social Media and Networking - UK

“Brand presence on Google+ will benefit the social network as consumers are enticed to join it to connect with brands they like, as well as using it for promotional offers ahead of other social networks. Indeed, if more internet users were to join Google+ to subscribe to offers and updates ...

## April 2012

### Pub Visiting - UK

“Minimum pricing will only really work as a way of controlling the sale of alcohol in the off-trade if the minimum price per unit is adjusted on a regular basis to try and keep the differential between the two channels the same – or even narrow it to try and ...

### Spectator Sports - UK

“The impact of the 2012 Olympic Games on the spectator sport market in general terms of value and profile is clearly positive, but the event is also creating a variety of challenges and opportunities for individual sports according to their calendars and character.