

December 2009

Value Clothing Retailing - UK

The value clothing market is continuing to grow strongly, up an estimated 6% in 2009 to £8.1 billion. With a similar growth rate in 2008, sales of value clothing have not been dented by the consumer downturn.

Over-55s' Fashion - UK

This report looks at the clothing buying habits and attitudes towards fashion of men and women aged 55 and over.

Officewear - UK

Mintel examines the impact of economic factors on clothing sales and examines the preferences of the working consumer in terms of formal or casual dress styles and the outlets where they purchase their working wardrobe.

November 2009

Women's Fashion Lifestyles - UK

- The women's outerwear market is estimated to be worth £20.7bn in 2009, a 2% decline on 2008, as incomes are being squeezed and many consumers have started to cut back. However, a small recovery in the women's outerwear market is expected in 2010 (growth of 1% to ...)

October 2009

Clothing Retailing - UK

There is more choice than ever before in the UK's clothing mass-market. But it has been dominated by price for much of the last ten years, as cheaper sourcing from the Far East has facilitated the growth of value retailers.

Men's Fashion Lifestyles - UK

The menswear market is estimated to be worth £9.3 billion in 2009, down by 1.2% on 2008. Still, positive indicators are that Mintel's consumer data found that only 16% of all men say they are spending less money on clothes in 2009 compared to last year.

September 2009

Sports Clothing and Footwear - UK

Sportswear has been through the boom times of the 1990s and is now suffering from a severe bout of consolidation. With many mainstream brands labelled as 'chav fashion', its acceptance as everyday casual clothing is facing a major challenge. In a polarising

Fashion Online - UK

Despite the economic downturn, the online fashion market continues to boom. Mintel forecasts it will reach £4.1 billion in 2009, up by 26% on 2008. Fashion retailers' websites are now the favourite destination for online shopping, whereas in October 2008 and January 2009, books were the most popular category.

market, splitting between performance sportswear, casual fashion and ...

July 2009

Fashion Accessories Retailing - UK

Belts are the most popular fashion accessory, with more than 16 million broadband users buying at least one in the last year. The over-35s have less interest in buying accessories as they have changing spending priorities. Instead, there exist opportunities to promote belts to the accessories-buying 16-24s who are the ...

Ethnic Fashion Shopping Habits - UK

This report considers the fashion shopping habits of ethnic consumers. Although this is a sensitive topic, there is certainly an argument that retailers need to give ethnicity greater consideration because there are significant differences, both in the buying behaviour relating to clothing of people from the different ethnic groups, and ...

June 2009

Fashion Store Environments - UK

Fashion retailers are being pulled in two directions on store design: on the one side, budgets are being cut; but on the other, many are trying to move their image high end. Achieving the two simultaneously can prove a challenge. Higher sourcing prices and narrowing margins are forcing retailers to ...

May 2009

Youth Fashion - UK

This report examines clothing items bought by, or for, youths aged between 13 and 19. Since 2008, consumer confidence has dipped because of worsening economic conditions. Subsequently, pocket money and disposable income for youths has been hit by two main factors.

April 2009

Underwear Retailing - UK

The underwear market is not insulated from the Credit Crunch and UK recession: after a relatively good 2008, which saw the sector grow by 2.3% on 2007 and reach a value of £3.4 billion, Mintel estimates that it will decline by 1.2% in 2009. Menswear will be ...

Retail: Clothing and Footwear - UK

March 2009

Market Re-forecasts - Fashion High Street - UK

Mintel's re-forecasting puts markets in realistic light

February 2009

Ethical Clothing - UK

Consumer awareness and concern with issues like sustainability and ethical production and trading is higher than it has ever been. This, plus improving availability, is helping to drive up sales of ethical clothing as one aspect of that wider movement.

January 2009

Weddingwear - UK

With the UK heading into a recession, the challenge for weddingwear retailers is to adapt their trading strategies to cope with the 'double whammy' of falling wedding numbers and a likely drop in average amount spent.

Home Shopping - UK

UK home shopping has moved online – Mintel estimates that e-commerce accounted for 70% of all retail spending from home in 2008. But, the online channel is currently dominated by store-based retailers – the leading grocers, plus the likes of Argos, DSGi, M&S, Next, and John Lewis. Collectively, their turnover ...

Fashion Retail Service - UK

Fashion retailers like Next, M&S and Topshop have been through a long period when they have been able to rely solely on declining prices to drive sales upwards. However, with the falling pound and rising overseas sourcing costs, competing on price is going to become increasingly difficult for them.

Department Store Retailing - UK

Consolidation has been a feature of the department store sector in the last ten years, both in terms of operator numbers and the range of goods sold.