

September 2012

ISAs - UK

“The ISA market is relatively mature which makes further market growth in volume terms challenging for providers. The cash ISA market in particular is hampered by low interest rates, while the stocks and shares ISA market is currently fighting against consumer fears about the stock market. However, a desire to ...

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Collective Investments - UK

“The single biggest reason why Britons say they do not own an equity-based investment is not a lack of interest but rather a fear of putting their money at risk. A potential way to get around this key barrier is to communicate the difference between taking a gamble and a ...