



July 2015

Forecourt & Convenience Retailing - Ireland

“C-stores and forecourts are primarily being used for top-up shopping when Irish consumers run out of essential food items. These stores are predominantly used in residential neighbourhood areas by Irish consumers aged 45-54. Convenience and forecourt retailers should look to focus on these locations and this consumer group for growth ...

May 2015

Automotive Retailing - Ireland

“Moving forward, as new car registrations increase, and the level of income consumers save declines, it could fuel a massive increase in the level of credit options sought for buying a new or used car.”

– **Brian O'Connor, Production Manager**

April 2015

DIY and Gardening Retailing - Ireland

“DIY and garden retail was more likely to comprise of products from the softer ends of the categories in 2014, with a focus on décor and plant/flowers perhaps indicating that consumers’ understanding of DIY has increasingly transitioned towards creating a look rather than carrying out extensive home improvement works”