



July 2019

Online Grocery Retailing - US

"Online grocery sales remain only a small portion of total US grocery sales, but are growing rapidly, more than doubling over the past five years. That growth is likely to continue as more young adults take on grocery shopping responsibility and as retailers continue to strengthen and expand grocery delivery ...

June 2019

Gifting - US

"How consumers shop for gifts, what they give and occasions for giving is evolving. Birthdays and the winter holidays remain the most popular gifting occasions. However, self-gifting throughout the year, and the growing popularity of nontraditional gifting occasions (eg Singles' Day), means retailers have an opportunity to promote spontaneous gift ...

May 2019

Omnichannel Retailing - US

"There are a few common elements of omnichannel retailing that include integration across devices as well as putting mobile at the center as the connective tissue that merges stores and digital channels. Brick and mortar retailers also have an advantage over online-only retailers because their stores are a huge asset ...

Grocery Retailing - US

"While consumers continue to migrate slowly to shopping online for groceries, most grocery shopping still happens in stores, making continued investment in the in-store shopping experience essential. In addition, traditional supermarkets face increasingly intense competition on several fronts, most notably value for the money and convenience."

- John Owen, Associate ...

April 2019

Electronics Retailing - US

"Buoyed by a relatively stable economy, the CE (consumer electronics) retailing industry is enjoying an upward sales trajectory with no end in sight. Amazon has usurped Best Buy in sales, but Best Buy's strong service model and exemplary omnichannel approach keep it alive and thriving. In the future, digitally native ...