

## April 2023

### UK Retail Trends - Spring - UK

“A combination of the cost of living crisis and natural rebalancing in key categories following heightened demand during the peak of the pandemic, saw volume retail sales decline by a record level in 2022. However, given the macro-economic backdrop retail demand held up relatively well and the sector enjoyed a ...

## March 2023

### Amazon: Creating an Ecosystem - UK

“Amazon has grown to be the largest non-food retailer within the UK and the dominant player within the online retailing market. Key to this success has been building an ecosystem, anchored by Amazon Prime, which ensures an element of loyalty and consistent purchasing for the retail operation. Due to strong ...

### Christmas Gift Buying - UK

“Christmas 2022 was no doubt a difficult period for retailers, with significant cutting back from shoppers in comparison to 2021. However, the age-old ability of UK consumers to put aside the economic background to celebrate did shine through, and in many ways, it was a far more positive period than ...

## January 2023

### Black Friday - UK

“Pressure on household finances amplified the role of Black Friday in 2022 with nearly half of consumers participating in the event (49%). During a time of heightened value-consciousness, Black Friday savings were naturally more important, which looking forward to 2023, will continue to ring true as finances remain under pressure ...