



## November 2012

### Online and Mobile Banking - Ireland

Although online banking is now the most frequently used retail banking channel by Irish consumers (though not the most widely used, a position that branches still hold), other personal finance-related technological initiatives have not yet captured consumers' imagination or enthusiasm to anything like the same extent. Mintel's consumer data ...

## August 2012

### Managing Finances - Ireland

Increased unemployment and the severe squeeze on household incomes brought about by the recession have put consumers' management of their personal finances into sharp focus. Many Irish consumers are struggling to cope, while some others are in severe difficulty. Only a minority have been entirely unaffected.

## July 2012

### Insurance - Ireland

Despite the extraordinary financial pressures facing Irish consumers, there is no real appetite to cancel or downgrade insurance. In part, this is due to the strong belief on the part of consumers that it is important to be well insured for everything. Some consumers (29% in RoI, 20% in NI ...