



September 2015

Airlines - UK

"Judging by the increase in aircraft orders over the past year, airlines are confident about the future of the market. However, they also realise that there will be some intense competition for customer acquisition in the form of price wars and customisable flight experiences. As a result, consumer data and ...

August 2015

Short and City Breaks - UK

"The outlook for the short break market is promising; overall, consumers are planning to take more short breaks in the next 12 months. The top three most popular overseas destinations for short breaks remain France, Spain, and the Netherlands, all of which saw growth. Holidaymakers' choice of destination is primarily ...

Consumers and the Economic Outlook: Quarterly Update - UK

"The generally positive outlook of the economic climate, and the benefits that are gradually being witnessed at the individual level, means that the people of Britain are finally regaining their confidence. For the first time since the economic downturn, Mintel's data shows that more people feel better off compared to ...

July 2015

Holiday Rental Property - UK

"Holiday rentals are performing well in a difficult market, remaining stable in the UK market which is declining overall. Overseas holidays are rising, but consumers are increasing their use of hotels and moving away from the more cost-effective options. There are opportunities to appeal to a new audience and perhaps ...

Business Traveller - UK

"Travel management companies will need to adapt to the fact that business travellers are increasingly taking control of their trips, arranging and booking themselves on many of the wide array of smartphone apps available. In addition, companies are sending more of their employees on business trips. However, they are travelling ...

Baby Boomers Travel - UK

"Baby Boomers have lived through all of the key changes that have taken place within the travel industry over the past few decades, through the early years and development of the package holiday industry, the birth of backpacking, the emergence of low cost air travel, online booking and the growth ...