



## December 2009

### Women's Underwear - US

The U.S. women's undergarment market has, like many other categories, been affected by the lingering recession affecting every aspect of the U.S. economy. The media covered several similar reports about how the men's underwear market reflected declining sales because many males avoided replacement purchases during the recession. Journalists ...

### Organic Food and Drink Retailing - US

Organic food and drink sales experienced strong growth over the last decade, and in particular in the last five years as mainstream FDM started aggressively stocking organic name and private label brands. The recession has curtailed growth in the short term, and in this report Mintel discusses how consumer trends ...

## November 2009

### Plus Size Teens and Women - US

The US plus size market for teen girls and women is beset by a number of challenges in 2009. Foremost of these is the ongoing recession, which has resulted in less discretionary income and tightening household budgets. However, there are also a number of other problematic issues brought up by ...

### Budget Shopper - US

The current recession didn't so much start a trend toward budget shopping as intensify one already in place. While belt tightening has been an ongoing process in recent years, the motivations for it have shifted considerably in the past 12 months as the recession has deepened and turmoil in the ...

### Women's Attitudes Towards Work Attire - US

As the economy struggles to stabilize near the end of 2009, many apparel retailers are facing some four to six consecutive quarters of slumping sales. Strict budgeting forced many to curb spending on non-essential items, which severely cut into repertoire purchases. This consumer culling led to stripped-down shopping in most ...

### Salon Products and Consumer Purchasing - US

The salon products market has been affected by the economic woes gripping most Americans, as consumers keep a closer eye on their expenditures and trade down on everything from cars to clothing to personal care. In addition, salon brands have found themselves competing with mass market brands delving into the ...

## October 2009

### Private Label Natural and Processed Cheese - US



## Retailing and Apparel - USA



In this report Mintel reviews the markets for natural and processed cheese, including the various sub-segments; reviews how private label is performing against branded products; and how the struggling economy of the last couple of years has shifted household purchases. With natural and processed cheese sales in excess of \$10 ...