

September 2012

Books and e-books - UK

“While e-readers are clearly regarded as the primary device people see themselves reading e-books on, tablets are part of a portfolio of other devices that book buyers would also consider, along with laptops and smartphones.”

August 2012

Music Concerts and Festivals - UK

“While the growth of social media has allowed more and more people to have their say about live music, there still remains a disconnect between the promoters and fans and putting on live music continues to be a very entrepreneurial activity where instinct, experience and gut feeling guides promoters in ...

July 2012

Performing Arts - UK

“Growing levels of ownership of digital devices are offering opportunities to a great many leisure businesses and the performing arts sector is no exception. The biggest opportunity lies in using this technology to bring performances to audiences that otherwise wouldn't have been able to see them.”

Sports Participation - UK

“The sports participation market faces both some old chestnuts of barriers to play and some newer, more holistic issues that can be equally restrictive on consumers' willingness or ability to take part.

Sports Betting - UK

Sports betting opportunities in the UK have been traditionally restricted to horseracing, greyhounds and fixed-odds football coupons. However, the sector has in recent years become one of the gambling market's most dynamic, thanks to the emergence of new channels through which to bet, a mushrooming of the sports and markets ...