



Household - Canada

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Household Cleaning Equipment - Canada

“Cleaning equipment is present in virtually every Canadian household, making chores easier and quicker to complete. Consumers rely on a wide range of task-specific equipment and express interest in adding to their repertoires into the future. Brands that are able to showcase how their products will make cleaning faster and ...

Lawn and Garden Products - Canada

“As Canadians prioritized their outdoor spaces as a result of the pandemic, the importance of having a beautiful and functional yard grew. Consumers turned to yard work and gardening as a safe activity that offered tangible results beyond curb appeal. Wellness benefits associated with working in the garden are expected ...