

May 2012

Sports Goods Retailing - UK

“Stores will be repositioned to act as places where people can go to be fitted for, try on and try out products prior to ordering them online.”

Women's Fashion Lifestyles - UK

“With consumers’ disposable incomes under constant pressure, almost half of women are mainly buying clothes which are on sale or special offer. With competition rife in the women’s fashion market, retailers need to differentiate themselves from the pack for reasons other than slashing prices, in order to maintain their margins ...

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Men's Fashion Lifestyles - UK

“Less than one in ten (8%) men struggle to find clothing which is both fashionable and flatters their figure, compared with almost three in ten (28%) women. There has been a strong focus within the fashion market on the importance for women to dressing in a way that suits their ...