



June 2017

Menu and Ingredient Insights - Ireland

“The advancement of on-demand delivery apps coupled with a more travelled consumer has resulted in increased expectations when it comes to what’s on the menu. Recommendations from friends/family members is the most influential factor for experimenting with new cuisine eaten in the home), however, Mintel sees scope for food ...

Cheese - Ireland

“Cheese continues to remain important to the Irish diet, with only 5% of NI and 4% of RoI consumers not eating cheese in the last three months. While Brexit has dampened the NI market, interest in specialty cheese in RoI has helped drive value. Moving forward, protein will continue to ...

May 2017

Sports Nutrition - Ireland

“Recognising the health benefits of regular physical activity, Irish consumers are exercising two to three times a week. This points to a strong market for sports nutrition brands to target and focusing on how their products aid rapid recovery between frequent exercise will pique active Irish consumers’ interest and encourage ...