

January 2017

Home Insurance - UK

“New technology has the potential to substantially boost consumer engagement by providing policyholders with a means to take greater control of their home insurance policies, leaving behind the passive products of the past. With start-ups waiting in the wings, insurers must rise to the occasion and use the technology to ...

November 2016

Health Cash Plans - UK

“There is a clear need to improve consumer awareness and understanding of health cash plans, as many people confuse them with PMI and few consider them good value for money. Only by overcoming these obstacles can providers significantly increase take-up.”

– Sarah Hitchcock, Senior Finance Analyst

October 2016

Private Medical Insurance - UK

“Providers must continue their efforts in regards to cost containment and product innovation, incorporating new digital technology to develop attractive propositions that meet the changing needs of consumers and to ensure the market’s future sustainability.”

September 2016

Consumers and the Economic Outlook: Quarterly Update - UK

“For the UK, the EU referendum is one of the defining moments of the 21st Century so far, with long-term implications that will rival events as seismic as the financial crisis. The truth is, though, that this early in the process there has been little direct impact on most people’s ...

August 2016

Pet Insurance - UK

“The pet insurance market is currently experiencing strong growth, as more owners choose to take out cover. While Mintel expects this to prevail over the next few years, providers must continue to seek efficiencies, in order to contain costs and remain competitive. They must also find a balance between offering ...

July 2016

Price Comparison Sites in General Insurance - UK

“The price comparison website industry is in a very healthy position in terms of current use and future opportunities. Future development should continue to focus on increasing the level of convenience provided by sites. Having access to wide-ranging market information has strengthened the consumers’ hand when looking for insurance products ...

June 2016

Whole of Life Insurance - UK

“The growth experienced in 2015 is an encouraging sign for a market that has been in decline since 2011. With an ageing population and the ever increasing cost of funerals, the guaranteed acceptance market should be well placed to benefit from these concerns. However, insurers will need to continue ...

May 2016

Consumers and the Economic Outlook: Quarterly Update - UK

“Mintel’s consumer confidence data shows that the economy only has, at best, an indirect impact on sentiment. When the UK economy was outperforming most of its peers, many people were still pretty wary. However, in 2016 sentiment has continued to trend upwards, despite disappointing growth in the economy as a ...

March 2016

Motor Insurance - UK

"After a period of falling premiums, 2015 saw a sizeable increase in GWP with evidence that further premium increases are likely in 2016. Although those in the industry are likely to welcome the opportunity to boost profits, drivers have become increasingly savvy in recent years when it comes to buying ...

February 2016

Travel Insurance - UK

"Travel insurance is at risk of becoming synonymous with low cost, low cover policies that fail to meet the needs of customers. Repositioning the product as transparent and helping to educate people would help insurers to stand out from the rest of the market. Opportunities ranging from point-of-departure sales to ...

Critical Illness Cover - UK

"Sales of individual critical illness policies are once again in decline, and overall product penetration is low. Given the ongoing upward pressure on premiums and the already high cost of cover to the individual, turning the market's fortunes around will not be an easy task. Providers need to find new ...