

September 2011

Dips and Spreads - US

Like other food markets, the \$7.2 billion U.S. retail market for dips and spreads has been challenged by the economic recession and subsequent slow recovery. Dips and spreads are further challenged by market saturation. However, growing consumer demand for more exotic savory and sweet flavors, and a focus ...

Specialty Foods - The NASFT State of the Industry Report - The Market - US

Specialty foods are broadly defined for this report as products that have limited distribution and a reputation for high quality. These items continue to gain in popularity—and are easier to find in all kinds of outlets—as the American consumer has developed a more sophisticated and discerning palate.

In-store Bakeries - US

This report focuses on retail in-store bakeries (ISBs) in U.S. supermarkets and supercenters. Mintel estimates that this market will reach a sizable \$12.4 billion by the end of 2011. To funnel consumers into stores, retailers are placing increasing emphasis on providing shoppers with a range of offerings. In ...

Seasonal Chocolate - US

The seasonal chocolate market benefits from very favorable consumer perception, since products are typically bought to help celebrate holidays or special occasions. Consequently, it is somewhat immune to recessionary pressures as these products are bought on an occasional basis. This does not mean seasonal chocolate is entirely unaffected by economic ...

August 2011

Pet Food - US

The increasingly prevalent view among pet owners that dogs, cats and other pets are members of the family has helped to insulate the pet food industry from the full force of the recession and its aftermath. Indeed, pet owners' abiding concern for the health and well-being of their pets is ...

Stevia and Natural Sweeteners - US

The all-natural, zero-calorie sweetener market is still emerging in the U.S., as evidenced by the 105% growth the market experienced from 2009 through 2011 (estimated). Furthermore, consumer awareness of stevia and other natural sweeteners is also up considerably from two years ago (roughly 50% or more for all three ...

Butter, Margarine and Spreads - US

Sales of butter and margarine/spreads/blends rose from \$4 billion in 2009, to an estimated \$4.2 billion in 2011. Although the rising price of butter was largely responsible for category and segment growth, changing consumer tastes have created numerous opportunities. Some of the topics covered in this report ...

July 2011

Ice Cream and Frozen Novelties - US

Food and Drink Vending Trends - US



Food - USA

Recession-inspired frugality and increasing health consciousness have conspired to turn the overall \$10.2 billion FDMx ice cream and frozen novelties market's sales trend negative in recent years. But in spite of these constraints, consumers' love affair with frozen treats is as strong as ever, and opportunities exist across the ...

The vending industry roughly dates back to 215 B.C., when the first vending "machines" were located in Egyptian temples and dispensed holy water in exchange for coins. Since then, the industry has evolved considerably, of course, with many ups and downs along the way. Most recently, the food and ...