

July 2020

The Impact of COVID-19 on Media and In-home Entertainment - UK

“Reflecting the diverse nature of the sector, COVID-19 has had a dramatically different impact on different media markets. High demand for in-home entertainment has seen video subscriptions surge, although the market is now facing the looming issue of an absence of new content. Usage of social media and online news ...

National Newspapers: Inc Impact of COVID-19 - UK

“Interest in news has surged as a result of the COVID-19 outbreak, but newspaper publishers are struggling to reap the benefits. The already declining print national newspaper market has been hit hard as lockdown restrictions have kept people indoors. While readership of online national newspapers has increased significantly, and digital ...

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Consumers and the Economic Outlook: Inc Impact of COVID-19 - UK

“COVID-19 has had a profound impact on British consumers and businesses, shutting down major sections of the economy and having a serious effect on job security. As a result, consumer confidence has taken a dive, while concerns about the impact of Brexit have spiked as people consider the implications of ...