

December 2013

Children's Media - UK

“Access to a tablet - either through the child’s personal ownership or through shared ownership in a house - is steadily increasing, and access to video on demand streaming services will increase alongside. The ultimate success of the services will depend on how they are positioned to parents: positioning as a shared ...

November 2013

Cinemas - UK

“With improved websites and smart phone apps that help consumers select films, there is even more scope for cinemas to assume the role of curator, helping consumers decide how best to allocate their cinema funds.”

October 2013

TV Service Providers - UK

“Whilst the pay TV sector is in a healthy position, providers will be under greater pressure to stay ahead of subscription-free products and services. Although pay TV providers have so far seen off much of the threat from free-view-view platforms, smart TVs and wireless streaming services will arguably present an ...