

January 2022

Smart Home Devices and Systems - Canada

“The smart home market continues to evolve with new concepts and a greater array of products available. However, it faces barriers to ownership such as cost, security concerns and a lack of operational knowledge. Newly established digital behaviours due to COVID-19 should help drive adoption of smart home devices that ...

December 2021

Families and Tech - Canada

“Digital technology plays a very important role within families. The pandemic has heightened its value, but only because it was already a foundational piece for parents and children. Not only does it support productivity and communication, but digital tech also facilitates time spent together watching TV shows, movies and online ...