

## June 2014

### Shopping Locations - UK

“The role of the high street is changing as consumers use town or city centres more for comparison shopping and as local collection points for online orders. City centres and local neighbourhoods are benefiting from growing usage of convenience stores instead of superstores as people do more of their top-up ...

## May 2014

### Womenswear - UK

“As women, particularly the main clothes shoppers aged under-35-years-old, increasingly favour browsing for clothes online rather than wandering the high street, websites that allow customers to play around with outfit building and use editorial content to promote the latest trends will encourage shoppers to buy the look and drive average ...

## April 2014

### Department Store Retailing - UK

“In order to stand out in a competitive market, it is essential for department stores to ensure that they improve their stores, with a quarter of consumers saying a modern looking store would encourage them to shop there more.”