

July 2020

Trending Flavors and Ingredients in Protein: Incl Impact of COVID-19 - US

"Even before the events of 2020, consumers were looking for versatility and variety not only from the proteins they consumed, but the recipes, flavors and ingredients used in the preparation process. Months into the pandemic, food and drink spending remains focused on at-home meal occasions and will likely stay there ...

Trending Flavors and Ingredients in Desserts and Confections: Inc Impact of COVID-19 - US

"Consumers are making room for small treats on a routine basis and familiar, comforting flavors are easing consumers through stressful times. As health and wellness trends continue to focus on collective wellbeing, there is room for regular indulgence and healthy innovation as long as brands uphold flavor as a top ...

May 2020

Flavors and Ingredients in Dips and Sauces: Incl Impact of COVID-19 - US

"Dips and sauces of all types play a critical role: to make foods taste better. In this unprecedented time of COVID-19, as Americans are hunkered down at home, cooking and snacking, enjoyment, good taste and small comforts are more important than ever. Both in-store and online, brands and retailers have ...