

March 2011

Self Directed Investing - US

The personal savings rate has risen sharply since mid 2008, but that rate is still well below historical levels, and follows nearly 15 years of neglect. Consumers have a lot to make up for.

Behavioral Finance - US

In 2006, Mintel published a report about Behavioral Finance and described how financial decisions and behaviors are not always rational. Rather, cognitive biases and emotional distortions often influence consumer financial decisions. Since that time, the world has experienced a massive global financial crisis, from which we are still struggling to ...

February 2011

Long Term Care Insurance - US

Long Term Care Insurance – U.S. – February 2011 looks at the current marketplace, the implications of regulatory changes, and how consumer attitudes are changing in relation to this product. Research conducted for this report tells us that awareness of long term care insurance and ownership of this product ...

Online Banks - US

Online banking is by far the preferred method of banking in the U.S. A quarter of respondents to Mintel's consumer survey for this report say they have an account at an internet-only bank, but only 3% bank exclusively at online-only banks.

January 2011

Wealth Management - US

As the world begins to recover from the difficult economic environment of the past few years, there have been many changes that have come about. Investors both young and old are experiencing mixed feelings as they consider how to move forward; advisors are seeing a glimmer of interest in investing ...