



December 2011

Travel Agents - UK

“In the long term, agents may have particular opportunities as a result of countries opening up to the advantages (ie revenue generation) of increased tourism. Destinations such as Libya where infrastructure is non-existent will give agents the chance to present themselves as the perfect ‘gateway to the new’.

November 2011

Consumers and The Economic Outlook - Quarterly Update - UK

The report includes an overview of the changes in household well-being over the last three years, a breakdown of planned and recent spending, and consumers' assessment of when the feelgood factor will return to the economy.

Inbound Tourism - UK

“The aviation sector’s forthcoming inclusion in the Emissions Trading Scheme (EU-ETS) presents a further opportunity for train operating companies. Mintel’s exclusive consumer research consistently shows that while people often feel concern over the environmental issues around travelling, they are unwilling to pay some sort of charge as a result. So ...

October 2011

Holiday Planning and Booking Process - UK

“Austerity and rising costs could encourage a shift away from purely price-driven commoditisation towards a stronger emphasis on quality. In other sectors, such as clothing for example, consumers are buying less but buying ‘quality to last’. This can also be an effective marketing approach for holidays – ‘less is more ...

Hotels - UK

“London 2012 can be seen as an opportunity for hoteliers to promote ‘brand Britain’ and to encourage repeat business. The challenge for London hoteliers is to maximise the opportunity in terms of room rates and ancillary spend without pricing themselves out of the market. Outside London, there is an opportunity ...

Holiday Centres - UK

“Holiday centres’ family appeal ensures that people with children are particularly likely to consider them when choosing a holiday. However, opportunities exist in targeting demographic groups whose interest is less likely, particularly the growing singles and older populations of the UK.”