

July 2022

June European Retail Briefing - Europe

“Mintel’s consumer research confirms that thanks to the pandemic there is now significant confidence among many European consumers to embark on DIY and home improvement tasks, whether that is upcycling items, doing home improvements or repairs. This has led to some attitude shifts when purchasing DIY goods. As such, some ...

June 2022

May European Retail Briefing - Europe

"The sports goods sector is witnessing heightened awareness about its impact on the climate, and many consumers are looking for ways to reduce their own contribution to this. COVID-19 has acted to accelerate the trend towards sustainability and this could be one of the long-lasting legacies of the pandemic in ...

May 2022

April European Retail Briefing - Europe

"There is also a clear opportunity for physical retailers to tap into mounting demand for sustainability. In fact, this demand has grown with COVID-19, as expanded on in Mintel Trends Driver Surroundings. The growing environmental concerns mean that 45% - 61% of European consumers (61% in Spain, 59% in Italy, 58 ...

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