

December 2011

Consumers and General Insurance - UK

“The demand for insurance cover has held up well despite a difficult economic climate. There are even signs that the weak economy may have some positive effects for the market, as many consumers consider insurance as even more important when things are tough financially. However, as household budgets face increased ...

November 2011

Consumers and The Economic Outlook - Quarterly Update - UK

The report includes an overview of the changes in household well-being over the last three years, a breakdown of planned and recent spending, and consumers' assessment of when the feelgood factor will return to the economy.

October 2011

Consumers and Retail Banking - UK

“As the banking sector continues to digest the details of the ICB report, Mintel's consumer research suggests that the proposed account redirection service is unlikely to have a major impact on the market – the truth is that the very large majority of consumers are actually pretty happy with their ...