

December 2020

Healthy Eating Trends: Incl Impact of COVID-19 - Brazil

“Due to the impact of COVID-19, healthy eating has become even more important in order to achieve a healthy body and boost the immune system. It also helps control the weight gained during the outbreak due to the lower levels of physical activity, deal with stress and anxiety and improve ...

January 1970

Non-alcoholic Drinks Consumption Habits: Incl Impact of COVID-19 - Brazil

“The economic crisis and the COVID-19 pandemic have changed Brazilians’ consumption of non-alcoholic drinks. Although some segments have suffered a greater negative impact, opportunities have emerged as well, such as for products focused on immunity, mental health and energy. Innovations can maintain consumption at stable levels and help brands and ...