



September 2015

European Retail Handbook - Europe

This is the 19th edition of the European Retail Handbook. In it we provide the essential background information to understanding the retail scene in each European country.

August 2015

Luxury Goods Retailing - International

The concept of luxury goods is still highly subjective. It is usually obvious where a product is luxury and equally obvious where it isn't, but there is a grey area that is more subjective. Take the Swatch group, for example. Swatch itself is clearly mass market and, while they are ...

July 2015

Online to Offline Retailing - China

"The online retail market in China has grown very rapidly, and has caught many retailers off guard. Yet the online retail market still struggles to be profitable, and continues to be regarded as a means to get cheap products.