



December 2012

Digital Trends Winter - UK

“Multifunctional mobile devices such as smartphones and tablets are threatening the future of dedicated devices, which have one prime focus.

November 2012

Portable Media Players - UK

“The growing popularity of streaming services may lead to a market where in two to three years, a substantial portion of consumers pay an average monthly fee in order to gain access to a huge cloud-based library of content, without necessarily storing the content on their own devices.”

Smartphone Purchasing Habits - UK

“M-commerce is accelerating at such a rate that many organisations are struggling to keep up. As mobile starts to justify focus that is equal to, if not greater than more conventional channels, those who dedicate investment and sufficient attention to the channel are likely to benefit.

October 2012

Video Games and Consoles - UK

“The Nintendo Wii U is in a potentially weak position, attempting with the Pro Controller to appeal to more traditional gamers who are likely to already have an affinity to Microsoft or Sony's consoles, whilst simultaneously attempting to convince those gamers who enjoyed the initial Nintendo Wii that this ...