



July 2020

Winter Holiday Shopping: Incl Impact of COVID-19 - US

"A recession and the continuing threat of COVID-19 will have a major impact on how people shop for the winter holidays this year. Many consumers will scale back spending to focus only or mostly on the essentials. They will also choose where and how to shop based on how concerned ...

The Impact of COVID-19 on Retail and Ecommerce - US

"While COVID-19 has wreaked havoc on the retail industry and economy at large, retailers can still look for – and capitalize on – opportunities to connect with their current customers or welcome new ones. There are a number of factors consumers will be looking for from retailers and brands now ...

Men's & Women's Footwear: Incl Impact of COVID-19 - US

"All retail sectors will be negatively impacted by the COVID-19 pandemic, and the footwear category is no exception. The positive growth pattern of the last five years will change, and sales are expected to decline as consumers limit non-essential spending. The footwear market will be challenged to encourage purchases among ...

June 2020

Traditional Toys and Games: Incl Impact of COVID-19 - US

"The toys and games industry saw unexpected growth at the beginning of 2020 due to the COVID-19 pandemic. Consumers of all ages are looking for new and entertaining ways to spend their abundant at-home leisure time, and they are turning to toys and games to fill this need. While toys ...

May 2020

Home Decor Retailing: Incl Impact of COVID-19 - US

"Prior to the pandemic, the home décor category benefitted from small but stable growth which was expected to continue. However, the COVID-19 pandemic and threat of a recession are altering that trajectory. While consumers look to limit their discretionary spending, the extended periods of time at home will create desire ...

Grocery Retailing: Incl Impact of COVID-19 - US

"Between 2014 and 2019, multi-outlet sales of groceries continued to rise steadily but slowly. The rapid escalation of the COVID-19 pandemic in March of 2020, however, gave the industry a jolt, boosting sales in the short term but introducing enormous new challenges as well. While the duration and severity of ...