

December 2011

Motorcycles and Scooters - UK

“Mintel’s research amongst men and women illustrates the future opportunities that exist to attract new owners to two-wheelers. With around one in five adults saying they would consider owning a bike or scooter, this equates to some 11 million adults.”

Vehicle Recovery - UK

“The growth in online purchasing of breakdown cover reflects the changing way that many consumers are purchasing all types of goods and services. The fact that vehicle recovery is viewed by many as a ‘must have’, but with very little differentiation between one company and another, means price is an ...

November 2011

Consumers and The Economic Outlook - Quarterly Update - UK

The report includes an overview of the changes in household well-being over the last three years, a breakdown of planned and recent spending, and consumers' assessment of when the feelgood factor will return to the economy.

October 2011

Car Service and Maintenance Repair - UK

“Cost is one important factor behind choice of service agent, as six in ten drivers are keen not to fall victim to a garage that recommends more work than necessary in order to charge more and a third look for low labour charges. One way for garages to increase custom ...

August 2011

Car Retailing - UK

“Mintel’s forecasts of car sales continue to make disappointing reading for the car industry. New car sales are forecast to decline year-on-year to 2016, although used car sales show better potential (forecast to rise 9% in the same period). Neither sector, however, will see a return to pre-recession sales levels ...

July 2011

Consumers and The Economic Outlook - Quarterly Update - UK

The report includes an overview of the changes in household well-being over the last three years, a breakdown of planned and recent spending, and consumers' assessment of the potential impact of the government's austerity measures.

June 2011

Sports Marketing and Sponsorship - UK

Sport continues to dominate the UK sponsorship market in both value and volume terms and has weathered the worst of the recession thanks to continuing inflows of new sponsors attracted by its ability to speak to large, engaged audiences in an otherwise fragmented marketing landscape, and to the injection of ...

May 2011

Use of the Internet in Car Buying - UK

Buying a motor vehicle through the internet or even over the telephone is a relatively new concept for the consumer. This report investigates the purchasing of cars other than through the traditional visit to a dealer or private seller. It includes the use of the internet to complete a sales ...

April 2011

The Car Market - Out of Recession? - UK

The closure of the government-funded scrappage scheme will have made the end of 2010 feel like a recession for carmakers. Following a brief recovery in sales, new car registrations began slipping back last year.

Car Buying - UK

The UK car market has undergone a difficult period during the last three years. Sales to the private sector, of both new and used cars, were badly hit by the UK economy entering recession during 2008. The consequent scaling back of consumer expenditure on high ticket items dented demand which ...

March 2011

Motor Insurance - UK

The personal motor insurance sector has been subject to considerable change over the last 12 months. After many years of intense competition and downward pressure on premiums, insurers have reacted by raising premium rates across the market.

January 2011

Alternative Fuel Vehicles - UK

The market for Alternative Fuelled Vehicles (AFVs) has remained small for many years on the grounds of cost and the lack of available models as well as low public acceptance of an AFV over a vehicle powered by petrol or diesel. The result is that sales of new AFVs accounted ...