

**June 2021****CBD in Food and Drink - US**

“CBD foods and drinks ride the wave of CBD popularity and functional foods as a pervasive trend. COVID-19 influenced the specific uses that are currently trending – like stress relief and immunity-boosting – so brands must be prepared to pivot towards a new generation of CBD food and drink as ...

**May 2021****CBD and Health - US**

“COVID-19 brought a maelstrom of mental, physical and spiritual health concerns and many consumers turned to CBD to ease their pain, improve their sleep, lessen their anxieties and relieve some of their stress. Unfortunately for consumers, stress and anxiety are not going anywhere even as we enter the next normal ...

**April 2021****Cannabis Packaging - US**

“Packaging is one of the most critical components of cannabis products, requiring a balance between what consumers want and what regulations demand. Packaging bridges the gap between consumers and brands, helping both sides express their identities in ways that extend far beyond cannabis. Aesthetic appeals should complement practical design elements ...