

December 2012

Motorcycles and Scooters - UK

“The motorcycle and scooter market faces a number of challenges if sales are to recover to pre-recessionary levels. Many challenges persist for those in the market, most notably extending the user base as well as overcoming the existing risk perceptions of two wheels over four.”

November 2012

Car Aftermarket - UK

“The replacement car parts market has in recent years been stubbornly affected by competitive pricing and reluctance by many motorists to invest in their vehicles. Overcoming this problem is vital for value to be added back to the market as well as in preventing replacement parts increasingly becoming commodity items ...

September 2012

Vehicle Recovery - UK

“The vehicle recovery market has recently passed through a difficult period. Membership has stalled with revenues under pressure from the combined effects of recession and increased competition. Finding a profitable way forward is clearly vital for all those operating in this sector.”

July 2012

Car Retailing - UK

“The much-expected recovery of the new car market following the recent recession has failed to materialise. Cautious consumers have in many cases opted to delay the purchase of a vehicle or buy used. For manufacturers and dealers, the result is ever more intense pressure to ensure that they fully understand ...

June 2012

Social Media: Automotive - UK

“When buying a car in these cash-strapped times, people want to be absolutely certain that they are investing in the right vehicle. The internet has become an indispensable tool in the car buying process. Reliability of information is prized highly as people gather data and opinion online to arm themselves ...

May 2012

Holiday Car Hire - UK

“If there was any doubt that an increasing focus on older holidaymakers is necessary for the major car hire brands, it is these adults who are the most likely of any age group to say that they are ‘happy to use a smaller, local car hire company’.”

Car Purchasing Process - UK

“The much expected recovery of the new car market following the recent recession has failed to materialise. Cautious consumers have in many cases opted to delay the purchase of a vehicle or buy used. For manufacturers and dealers, the result is ever more intense pressure to ensure that they fully ...

March 2012

Motor Insurance - UK

“Interest and awareness in telematics-based motor insurance will increase during the next 12 months. Whether or not this type of policy can transfer to the mainstream will depend largely on how well the industry resolves issues surrounding data usage.”

Consumers and The Economic Outlook - Quarterly Update - UK

The report includes an overview of the changes in household well-being over the last three years, a breakdown of planned and recent spending, and consumers' assessment of how well they manage their money. Free to Mintel Oxygen subscribers, the report is the third in an ongoing series of quarterly updates ...

January 2012

Car Finance - UK

“Over the past two years car finance providers have improved their finance penetration of private new car sales, which is helping to drive profitability in a difficult trading environment. Maintaining this level of penetration will be crucial to the market's success going forward.”