

October 2021

American Lifestyles - US

“With the country’s economic recovery underway yet the threat of COVID-19 variants continuing to obscure the conclusion of the pandemic, America currently resides in a limbo state. While the isolated, lockdown phase of the pandemic is past, the country eagerly waits for when the pandemic will be fully in the ...

July 2021

Consumers and the Economic Outlook - US

“The current economic climate of the US has the country primed for further growth over the course of the next few years. The nation is reopening, vaccination rates are increasing, and consumer sentiments are exceedingly positive. With unemployment rates continuing to improve and the economy rapidly growing, many consumers have ...

Holidays and Traditions - US

“The threat of COVID-19 dampened or canceled holiday celebrations last year. Thanks to the widespread availability of vaccines in the US this year, adults are ready to celebrate Thanksgiving and Christmas with extended family and friends. Brands should bear in mind, however, that a sizable share of families will be ...