

September 2011**Residential Mortgage Lending - US**

Since 2006, the U.S. housing market has lost more than 30% of its value, reducing consumers' home equity wealth by more than \$7 trillion. That has made it difficult for people to buy new homes or to refinance existing debt, despite the lowest interest rates in decades. Until home ...

August 2011**Finance Marketing Channel Overview - US**

This report is a study of how financial services companies can best use the increasingly wide variety of marketing channels at their disposal. Changing demographics, constantly changing technology and new customer insistence on being in charge of how they get information are all affecting how financial services companies look at ...

Credit and Debit Cards - US

The credit and debit payment marketplace has been undergoing significant change in recent years—partly as a result of changing consumer behavior due to the Great Recession, and partly due to other changes such as changes in the regulatory environment.