

December 2021

Customer Journey for the Home - UK

“The impact of the pandemic is clear in the way that consumers shop for the home. Nearly two years on from the initial COVID-19 outbreak, a great deal of demand remains online, a shift which has already seen a legacy boost in the channel. The subsequent drop in footfall will ...

Consumers and the Economic Outlook - UK

“Rising inflation and concerns about stock shortages have shaken consumers’ sense of financial wellbeing and confidence for the coming year. It is important to place the falls seen on these measures in October in context, however: the vast majority of consumers remain fairly upbeat.

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Pet Food and Pet Care Retailing - UK

“The pandemic has, overall, been a positive development in the pets market. Lifestyle changes have seen an unprecedented rise in ownership, boosted immediate spending and triggered a newfound appreciation of pets, while exacerbating existing trends, such as premiumisation and the humanisation of pets, with the latter importantly fed by redirected ...