

September 2013

Food Trucks - US

“Food trucks must face many barriers in order to break through and find success. These include overcoming a lack of physical location, meeting governmental regulations, finding a way to achieve operational efficiencies, and meeting the needs of mobile consumers. While some food truck operators have found unique ways to solve ...

August 2013

Quick Service Restaurants - US

“Operators are struggling with the need to provide low prices at a time when commodity costs are quickly increasing. Quick service restaurants must wean consumers off the idea of price and provide extra value in order to justify increases. Since many customers are beginning to seek a more upscale and ...

Casual Dining Restaurants - US

“The budget-conscious consumer is still searching for deals, and casual dining operators are battling the perception that fast casual and fast food restaurants can do a better job of delivering on this. To become more competitive, casual dining operators realize they must highlight their own brand of full-meal deals, as ...

July 2013

Kids and Dining Out - US

“Children are shifting in the way they use restaurants. They are ordering from many different areas of the menus, in part because of parental health concerns as well as a lack of sophisticated options. The meal toy traditionally drew in kids, but children are becoming increasingly sophisticated and aging out ...

Healthy Dining Trends - US

“In June 2013, the American Medical Association recognized obesity as a disease, a change that makes the need for healthful restaurant options more vital than ever. Diners still see dining out as time to indulge, which means the foodservice industry needs to do more to hit both menu marks to ...