



March 2019

Package vs Independent Holidays - UK

“Package holiday providers will benefit from the financial protection offered as Brexit uncertainties continue to instil cautious behaviour among travellers. However, the independent sector looks better positioned for the long term, given the rising demand for short breaks and flexibility.”

– Marloes de Vries, Travel Analyst

February 2019

Consumers and the Economic Outlook - UK

“Concern over the impact of Brexit is more severe than at any other time since Mintel stated tracking this measure, including the initial shock in the immediate aftermath of the vote. Theresa May’s withdrawal agreement was the first glimpse of anything resembling certainty since Article 50 was triggered in March ...

Cruises - UK

“High street travel agents play an important role in the decision-making process of cruise holidays. As cruises are set to become a more valuable part of the wider holidays market, opportunities arise for travel agents to claim their position of being 'cruise specialists'”.

– Marloes de Vries, Travel Analyst

Holiday Activities and Experiences Abroad - UK

“There are big opportunities for brands to deliver online mobile content and booking platforms, connecting travellers to experiences at destinations, both in terms of the ‘mass market’ and more selectively curated types of activity targeted at specific groups of travellers.”

– John Worthington, Senior Analyst

January 2019

Holiday Review - UK

“Holidaying remains a clear priority for Brits. However, Mintel expects growth in 2019 to be slow due to economic uncertainties. Domestic holidays, all-inclusive holidays, lower-cost destinations and budget accommodation options are more likely to be considered in 2019. There is huge potential though to tempt travellers to take a cruise ...