

Automotive - USA



September 2023

Electric and Hybrid Vehicles - US

"Consumers' growing interest in sustainability combined with automakers' increasing commitment toward electric and hybrid vehicles presents a massive potential for growth in this category in the years ahead. However, obstacles such as perceptions, availability and affordability continue to pose challenges to consumers' adoption. As such, it will be crucial for ...

<mark>Jul</mark>y 2023

Consumers and the Economic Outlook - US

"The economic sentiment for most of last year was that the US was headed towards a downturn, as inflation ran rampant in tandem with quickly rising interest rates. Over a year from when prices peaked at a more than 40-year high, however, the US economy has continued to defy the ...

Upcoming Reports

CPO and Used Vehicles - US - 2023