



## January 2021

### European Retail Briefing: Inc Impact of COVID-19 - Europe

“European supermarkets and discounters stand out in terms of the impact of the COVID-19 pandemic having experienced a strong uptick in demand for food and essentials during 2020. Since the beginning of the outbreak, we have seen all the leading retailers quickly adapting to the new circumstances, with a plethora ...

## December 2020

### European Retail Briefing: Inc Impact of COVID-19 - Europe

As England comes out of another lockdown, and other regions see varying levels of restrictions, consumers are likely to have reverted back to BPC behaviours seen during the first lockdown. Professional services in particular will be impacted as consumers turn to DIY beauty routines, but with Christmas around the corner ...

## November 2020

### European Retail Briefing: Inc Impact of COVID-19 - Europe

“The leading European countries continue to show polarised performances, with Italy finally experiencing retail sales growth in value while in Spain, retail sales continue to decline. Shoppers around Europe are still worried of being exposed to COVID-19 and about how the pandemic might reshape their lifestyles, as the shift to ...