

April 2011

Baby Food and Drink - Europe

Baby foods and drink suppliers need to work persistently to counter negative opinions of their products. Consumers are increasingly wary of processed food, and home-cooked food is growing in popularity. However, convenience is working in opposition to this change in perception.

March 2011

Chocolate Confectionery - Europe

In the Big 5 European countries, retail volume sales of chocolate confectionery reached 1.61 million tonnes in 2009, down by 3% on the previous year and fairly stable on 2005. In 2009, volume lost ground, with the exception of Spain. Chocolate confectionery sales were affected by their unhealthy image ...

Butter, Yellow Fats and Oils - Europe

Thanks partly to its larger population and high levels of penetration; Germany is the largest market for butter and margarine in the Big 5 European countries. Sales in the review countries stand at €2.24 billion in 2010; with Germany, France, Italy Spain and the UK totalling €712 million. However ...

Crackers - US

Growth in the cracker market has slowed substantially since 2008, suffering from a fragile demand that is unlikely to endure any significant price increases. As the economy continues a slow, uncertain recovery, brands are under pressure to differentiate and fight off pricing pressure from private label. Marketers have turned to ...

Pasta, Rice and Noodles - UK

This report assesses the performance of the UK noodles, rice and pasta market. Value sales have grown by 9% and 2.9% in 2009 and 2010 respectively, with market value reaching £1.47 billion in 2010. Global shortages of

Soy Food and Beverages - US

The soy food and beverages market declined 14% during 2008-10 in FDMx and natural supermarkets combined, reaching an estimated \$2.6 billion in 2010. While some of this is due to the recession and consumers cutting back on somewhat premium-priced soy-based items, competition from other healthy foods is also challenging ...

Private Label Food and Drink - UK

The UK private-label food and drink market is estimated to have posted growth of 25% over 2005-10, to reach £36 billion. It thus underperformed slightly against total consumer spending on at-home food and drink, estimated to have grown by 29% over the period.

Convenience Store Foodservice - US

Like all retailers, convenience stores (c-stores) are emerging slowly from the enforced economic hibernation known as the Great Recession of the last three years. The characteristics that made c-stores popular and growing in the last century remain: convenient locations, fast service and low prices. But increased competition and changes in ...

Leisure Venue Catering - UK

Savings and rainy day funds are increasing in importance to consumers during a time when there is still great uncertainty over the economic outlook in 2011. However, consumers continue to prioritise 'experience'

Food and Drink - International

wheat – the result of extreme weather conditions in key supply ...

over commodities, with sectors such as books/DVDs/CDs struggling to maintain momentum whilst dining and going out ...

Pet Food and Supplies - UK

UK consumers are heavily invested in the pet care market. Their personal lifestyle, health and hygiene expectations are being transferred to pets, and the market is only too happy to cater to this demand.

Sweet and Savoury Spreads - UK

Mintel estimates the sweet and savoury spreads market at £664 million in 2010, an increase of 3.9% on 2009. Sweet spreads have taken share from savoury, having adapted to consumers' needs by investing in convenient packaging and promoting variety of usage.

Vegetables - US

In spite of the fluctuating economy, vegetables have shown impressive growth across fresh, frozen, and canned segments in the past five years, proving that dinner fare is recession-resistant, much to the pleasure of growers, manufacturers, marketers and retailers. Consumers still view vegetables as an important part of dining at home.

White Spirits and RTDs - UK

- Premiumisation within the vodka category will be vital in growing revenue over the next few years, especially with vodka volume sales falling by 3.5% in 2010 after a period of sustained growth. Mintel's research shows that three in five vodka drinkers think it is worth paying more for premium ...

Salty Snacks: Chips, pretzels, snack nuts and seeds - US

The salty snacks category is one of the most diverse in the consumer packaged goods industry, as it has a wide range of segments that appeal to a diverse audience. Today, sales of potato chips, tortilla chips, snack nuts, other salted snacks and pretzels generate total U.S. sales of ...

Wine - Ireland

Like all segments of the alcohol market, the wine segment has undergone changes due to the economic downturn. Increasingly consumers are turning away from the on-trade and drinking at home, but also seeking to elevate themselves and become more sophisticated drinkers. This presents many opportunities for the wine market, but ...

Coffee - Europe

Coffee markets across Europe regained growth in 2010, following a slowdown in 2009, due to the recession. The 'Big 5' markets posted strong value growth, driven by the demand for value added coffee products. Volume sales also improved thanks to widespread use of price promotions as well as the growing ...

Breakfast Cereals - Europe

In the 'Big 5' European countries, retail volume sales of breakfast cereals reached 934,000 tonnes in 2009, up by 1% on the previous year and fairly stable when compared with 2005. However, this trend is not uniform across the leading European countries.

February 2011

Bottled Water - Europe

Thanks partly to a greater premium orientation, France is Europe's most valuable bottled water market, accounting for €7.4 billion in 2010. When it comes to volume sales, however, Italy is the undisputed leader.

Nutrition and Energy Bars - US

While sales in many food and drink categories declined or remained stagnant between 2008 and 2010, sales of nutrition and energy bars rose considerably during this period. Additionally, there is some indication that the category is positioned well for future growth due to

Food and Drink - International

Volume sales of 11.5 billion litres were recorded, thanks to a per capita consumption that ...

strong demand for better-for-you snacks and increasing ...

Cereal and Snack Bars - UK

Growth of 32% against 2005 saw the market reach an estimated £371 million in 2010. The robust growth conceals a slowing trend in annual growth rates from 8% in 2008 to 4% in 2009 and just 2% in 2010.

Fruit and Vegetables - UK

Estimated to reach £12.3 billion in 2010, the fruit and vegetables market has experienced 24% growth between 2005 and 2010. Nine in ten consumers eat fruit and vegetables, with over a quarter of consumers eating six or more types as a means of varying consumption. Innovation has concentrated on ...

Tea and Other Hot Drinks - UK

The tea market has seen a declining user base due to the failure of standard "English" breakfast tea to resonate among younger (under-35) consumers as it did with previous generations. Hot chocolate is a small but growing market. It has the potential to be much bigger but must overcome consumers' ...

Mexican Food - US

Given the size of the growing Hispanic population in the U.S., it would appear that there would be a built-in audience for Mexican food. Indeed, this is the case as this group is among the largest users of these products. However, what has helped grow Mexican food into a ...

Beverage Packaging Trends - US

While 2009 was an off year for new product launches in the beverage sector, 2010 saw a significant uptick, demonstrating the variety of approaches companies are taking to re-engage the thirsty consumer.

Juice and Juice Drinks: The Market - US

This report explores the fruit and vegetable juice and juice drink markets. The market is broken into three segments, 100% fruit juice (50.6% of sales), juice drinks (39.6%), and vegetable/tomato juice/drinks (9.7%). As with other products in the food and beverage industry, cost, convenience, taste ...

Breakfast Restaurant Trends - US

Breakfast at restaurants has fared better than other dayparts in the down economy, helped along by it being a relatively inexpensive way to still have a restaurant meal and the constant need for a morning meal for harried on-the-go consumers, as well as the new influx of restaurant chains now ...

Coffee Shops - UK

Visiting coffee shops is a well-established habit amongst consumers, with many seeing it as an affordable regular treat which is also driven by consumers' continuing demand for convenience products. However, operators in the market are having to battle with rising raw ingredient costs and a turbulent economy, and one of ...

Breakfast Eating Habits - UK

Consumers have an established habit of eating breakfast at home every day, making this part of their daily routine. This habit has become more pronounced as consumers see breakfast at home as a cost-effective option that enables them to make their discretionary income go further. This report examines consumer breakfast ...

American Families and Dining Out - US

American families that share meals together are more likely to be happier and healthier, according to research conducted by the National Center on Addiction and Substance Abuse (CASA). Mintel's custom consumer research reveals that the vast majority of families frequently dine together at restaurants. This means the foodservice industry plays ...

Children's Eating and Drinking Habits - UK

Obesity is still dominating the headlines however it seems that finally there is some evidence of positive change in children's eating and drinking habits. School dinner choices have improved; children are snacking less during the day and appear to have cut back on crisps, sweets and chocolate. It is difficult ...

January 2011

Bread and Baked Goods - UK

When Mintel last examined the market for Bread and Baked Goods in February 2009, rising wheat prices and the economic downturn were proving challenging for the category. Since then, penetration of bread has remained high at over 95%; however, frequency of bread consumption has continued to decrease.

Crisps and Salty Snacks - UK

Growth of 24% since 2005 saw the crisps and salty snacks market achieve estimated sales of £2.6 billion in 2010. Performance during the period has been volatile, the market growing rapidly in 2008 and 2009, with slightly slower rates in 2010.

Juice and Juice Drinks: The Consumer - US

Juice and juice drinks consumption has remained stable during 2008-10, and the market has struggled to gain consumers. In fact, the recession has dampened consumption in certain consumer groups and the market appears to remain stuck in traditional occasions of consumption, primarily as a morning breakfast drink and a drink ...

Food and Drink Packaging Trends - UK

Estimated to reach £5.6 billion in 2010, the food and drink packaging market has experienced a 3.2% decline between 2005 and 2010. Manufacturers, brands and retailers are increasingly using packaging that can be easily recycled or is recyclable, in order to reduce the amount of waste sent to ...

Premium Alcohol Brands - UK

This report focuses on what makes consumers perceive an alcohol brand as premium. Despite the current economic downturn this remains perhaps the key driver of future growth in a mature UK alcohol market, and Mintel explores how drinkers define premiumisation and how this differs by brands and drinks categories.

Grocery Store Retailing - US

The grocery industry generates billions of dollars in revenue for manufacturers and retailers every year. With so much at stake, it is easy to see why there is such a competitive market for everyone involved. While some people consider the grocery market to be recession-proof, that concept is somewhat misleading ...

Baking and Dessert Mixes - US

In FDMx outlets, the baking and dessert mixes market grew 5% during 2005-10, and when adjusted for inflation, yielded a 7% deficit. The plight of the market is perhaps further exacerbated when considering the recession instigated an 11% sales boost from 2007-09. Ultimately, the market's maturity inhibits significant growth and ...

Soup - US

After several years of modest gains, soup sales turned negative in 2009 and 2010. Increasing concern over the health risks of sodium and growing awareness of soup's generally high sodium content have robbed the category of its positive momentum and tarnished soup's longstanding reputation as hearty and wholesome "good food ...

Food and Drink - International

Nuts and Dried Fruit - US

At more than \$6 billion in 2009, the nuts and dried fruit market grew well despite the economic downturn. Increasingly health-conscious consumers are sincerely concerned with seeking out healthful snacks. Nuts and dried fruits have gained enduring respect for their nutritional value, and Americans are turning toward the market with ...

Pizza and Pasta Restaurants - UK

This report examines the pizza/pasta restaurant/takeaway market in the post-recession era. It looks at the lingering effects of the market's over-reliance on price promotions, as well as exploring the attempts of various operators to modernise their brands to a more extensive level than has been seen in the ...

Water Filtration - US

Despite the recession, over the past five years several factors have played an important role in the expansion of the water filtration market. Bad press around bottled water, alarming facts about tap water quality and rising economic and environmental concerns have made many consumers switch to filtered water. In addition ...

Dining Out: A 2011 Look Ahead - US

The future of dining out in 2011 is already being shaped thanks to trends, laws, economic factors and demographic tastes.

Ethnic Foods - US

An increasingly diverse population, a resurgence in cooking thanks to consumer cost-cutting measures, and a growing interest in international foods due to travel and cooking shows, as well as increases in ethnic menu items helped the ethnic foods market grow in 2010. This report focuses on Mexican/Hispanic, Asian, and ...