

June 2012

Washers and Dryers - US

The washer and dryer market has experienced a nearly uninterrupted slide since 2007 due primarily to continued weakness in the housing market. While stabilization in real estate will provide badly needed support to sales, marketers looking for more robust growth must convince consumers to trade up to newer, more efficient ...

Pet Supplies - US

While sales in many categories have declined in recent years as a result of the recession, the pet supplies market has remained quite stable. This is partly a function of the deep emotional bonds that many people have formed with their pets as well as strong demand for a broad ...

May 2012

Lawn and Garden Products - US

The market for lawn and garden products is in a state of post-recession recovery, and is forecast to reach \$45.1 billion in the U.S. by 2016—a 20% increase over 2011. Lawn and garden product sales are impacted by a variety of economic and social factors including: the U ...

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DIY Retailing - US

This report builds on the analysis presented in Mintel's *Home Improvement—U.S., February 2011* and *DIY Home Improvement—U.S., May 2010*. The focus of this report is retail Do-It-Yourself (DIY) and decorating products purchased directly by consumers and installed by them. DIY activities include repairs or additions to the ...

Dishwashing Products - US

The dishwashing products market grew slowly from 2009-11, as declining unit sales were offset by growing consumer preference for higher-priced dishwasher products such as single-dose pacs and multipurpose products. Changing demographics and an improving economy will present new opportunities and challenges for the market over the next five years.

Shopping for Home Décor - US

The home décor market suffered sales declines during the recessionary years, yet has returned to growth in 2010 and 2011. The fortunes of this market are inherently linked to the rebound in the housing market as well as consumers' renewed optimism in the economy. These as well as other factors ...

Outdoor Barbecue - US

The outdoor barbecue market is slowly recovering after the recession, and shipment volume is expected to grow 4% over the next five years to reach 13.9 million unit shipments in the U.S. by 2016. The outdoor barbecue market continues to be impacted by a variety of economic factors—including ...