



September 2022

CPO and Used Vehicles - US

“Economic influences, coupled with barriers related to the availability and affordability of new vehicles, have driven consumers’ interest in CPO/used vehicles. However, these vehicles have not been immune to rising prices, which has increased skepticism about the condition and pricing of these vehicles, likely further delaying consumers’ consideration and ...

August 2022

Electric & Hybrid Cars - US

“As automakers across the globe continue to commit to the development and production of electric and hybrid vehicles, consumers are becoming increasingly interested in purchasing these vehicles. Barriers related to perceptions and availability will continue to impact consumers, making it important for auto brands and retailers to demonstrate the value ...

Consumers and the Economic Outlook - US

“Consumers are in for a rough time over the course of this year and early 2023. Inflation is at a 40-year peak, with economists not expecting to see it cool down back to the 2% target for the near future. Combined with sharply rising rates and imbalanced supply and demand ...