

### Travel and Leisure - China

# October 2020

#### 疫情对休闲方式的影响 - China

"相比居家休闲,疫情对外出休闲的冲击更大。近期,包含许多线上活动的居家休闲将驱动整体品类复苏。外出休闲(尤其是娱乐活动)难以恢复到疫情爆发前的消费水平,因为消费者对休闲消费更谨慎,以及对休闲活动内容与参与方式的偏好发生变化。

## <mark>Au</mark>gust 2020

#### Impact of COVID-19 on Consumers' Leisure Time - China

"COVID-19 hit more severely the out-of-home leisure segment than the in-home. In the near future, in-home leisure which includes many online activities will drive the sector's recovery. The out-of-home segment, particularly entertainment activities, will find it difficult to return to pre-outbreak consumption levels. This is due to consumers' prudence in ...