

Automotive -USA



February 2018

Car Sharing and Ride Sharing - US

"Car sharing and ride sharing are relatively new mobility solutions that are having a profound impact on how consumers get around. Advances in technology have allowed car sharing and ride sharing services to disrupt established industries ranging from the cab industry to auto sales. This Report will examine mobility behaviors ...

January 2018

Consumers and the Economic Outlook - US

"Economic improvement continued at a relatively steady clip as a new presidential administration took office at the beginning of the year. While there have been natural catastrophes and tragedies throughout the US, the economy has generally remained stable and any expert predictions continue to be optimistic."

- Jennifer White Boehm, Associate ...

Oil Change Retail - US

"The oil change retail market is an extremely significant portion of the automotive aftermarket. In order to remain operational, internal combustion engine (ICE) vehicles must undergo regular maintenance and oil changes. The oil change retail industry is a large market, with a wide variety of oil change providers ranging from ...