

July 2022

Consumers and Investing - US

“The retail investment industry continued to experience strong growth in 2021, as an influx of first-time investors made their way into the market. While some may lose interest in investing because of current economic factors, such as rising inflation, there are still opportunities for brands to attract new-to-market investors. Fractional ...

June 2022

Medicare - US

“As Medicare has adapted to a global health crisis and hurtles toward an uncertain future with trust fund depletion approaching, beneficiary attitudes have responded in kind, with mixed attitudes toward the present and future of the system characterizing a state of flux. Medicare Advantage plans continue to gain popularity while ...

May 2022

Digital Banking - US

“The pandemic tested FIs’ resilience with regards to adapting to heightened consumer demand for digital banking services. Providers emerged stronger on the other side, with adoption surging and satisfaction sitting at healthy levels. While adoption has accelerated, mobile banking is still perceived to be the less secure and inferior channel ...

April 2022

Lifestages in Financial Services - US

“Financial goals constantly evolve as consumers face complex personal decisions and the need to weigh financial implications of major life pursuits. The youngest group of consumers are learning about personal finance through numerous digital channels, yet their priorities remain diverse as they focus on education and career. Financial concerns proliferate ...

Property and Casualty Insurance - US

“P&C insurers have been able to pull away from the apex of the pandemic relatively unscathed, but the current economic climate is shaping up a challenging 2022 for providers. For auto, inflationary pressures amid supply chain issues have ramped up the costs of replacement parts, repairs and rental cars. Homeowners ...