

June 2023

Garden Product Retailing - UK

"We see a polarisation of the garden market as those who are avid gardeners have fared better than some amidst the cost of living crisis. Those feeling the weight of the cost-of-living will push value higher up on their agendas especially when looking for ways to save when purchasing for ...

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Major Domestic Appliances - UK

"Already impacted by a natural rebalancing of in-home demands post-pandemic, the cost-of-living crisis and housing market slowdown as a by-product have taken a toll on the major domestic appliances sector. However, disruption also opens up new areas of demand, with energy efficiency the standout performer. In fact, half of consumers ...