

September 2011

Online Grocery Retailing - UK

“Some 13% of adults have never shopped online, but would like to, making for a sizeable pool of opportunity in the short term. There is also marked potential to grow sales among established users, with nearly one in three online shoppers spending less than 10% of their total grocery budget ...

Digital Trends Autumn - UK

“In effect the era of the PC as the dominant method of accessing the internet is coming to an end, with mobile devices where the accent is on content consumption in the ascendancy. Content creation will still be done on a PC, in the short term at least, but this ...

August 2011

Music and Video Purchasing - UK

For the first time for digital video, content producers, retailers, manufacturers and consumers are starting to move in the same direction – albeit slowly. Music by contrast, already well established as a digital product, now needs to focus on improving the delivery experience and working out a pricing model that ...

Financial Services: Consumers and New Technology - UK

“The sophistication of mobile banking software now rivals that of online banking via a PC. In addition to checking balances certain providers have developed apps, and mobile websites, which allow transactions between accounts. Despite this, Mintel research suggests that most consumers will primarily use mobile banking to carry out basic ...

July 2011

Web Aggregators in Financial Services - UK

“The price-comparison market struggles when it comes to differentiation. Although each site has its strengths, most are offering a similar range of products, targeting similar customers. Mintel’s research shows that there is scope for a site to carve out a niche for itself by building a more distinctive image.”

Digital Trends Summer - UK

Although the market for fixed-line broadband penetration stands at nearly 70% of UK households, this figure hides some considerable variations by demographics. Most notably those aged 35-44 are two and a half times more likely to be broadband users than the over-65s. Furthermore those in rural and other remote areas ...

Holidays on the Internet - UK

“Online security and putting together holidays easily are key issues for consumers, while how best to address UGC (User Generated Content) reviews and the potential impact of Google Travel are particular concerns for operators. Meanwhile, improved infrastructure in the UK and the rise of mobile facilities should ensure that holidays ...

Consumers and The Economic Outlook - Quarterly Update - UK

The report includes an overview of the changes in household well-being over the last three years, a breakdown of planned and recent spending, and consumers' assessment of the potential impact of the government's austerity measures.