

December 2013

Visitor Attractions - UK

“Multi-user touch tables and touch screens are increasingly being used by attractions to increase engagement now that consumers have become familiar with the concept of manipulating content on a touch screen to zoom in, zoom out or move it around.”

Casinos and Bingo - UK

“Casinos and bingo clubs are very different types of venue on almost every level, yet still face a number of similar challenges, particularly around relationships with their online cousins, their integration of new technology and the lack of understanding of their core gaming products that colours potential customers’ perceptions of ...

November 2013

Football - UK

“The most pressing issues in the English professional football market are very different for clubs in its two key segments: the buoyant Premier League with its capacity crowds and record broadcast revenues, and a Football League labouring under the pressure of declining attendances. For the latter, the key questions are ...

Cinemas - UK

“With improved websites and smart phone apps that help consumers select films, there is even more scope for cinemas to assume the role of curator, helping consumers decide how best to allocate their cinema funds.”

October 2013

Leisure Review - UK

“As arguably the most sociable and certainly the most socially connected digitally, incorporating an element of play when offering deals and discounts can help to engage under-35s and tap into their enjoyment of the search, for example through the use of ‘Gamification’ and encouraging people to share information about deals ...

Online Gaming and Betting - UK

“Sportsbook and smartphone gambling remain the main drivers of the online gaming and betting market, but the rapid pace of growth seen in each segment means the industry is already having to think about where they go in the long term. This may mean questioning the platform neutrality that has ...

September 2013

Books and e-books - UK

“The UK consumer market for books and e-books is expected, for the first time in many years, to show an increase in value in 2013, as a result of the boost to sales which has been provided by the growth in sales of e-books. This growth has more than compensated ...

Sports Participation - UK

“The biggest issue facing the sport participation market post-London 2012 is the question of ‘what next?’ The Olympic Games – and Team GB – have created much sustained positive sentiment around sport, but that will not last forever and needs to be tapped fairly quickly to get new participants ...

August 2013

Music Concerts and Festivals - UK

“In the longer term, it is easy to see how, if a promoter is able to set up a transactional website to take crowdfunded pledges of payment, they could bypass the ticketing agents and having to pay a cut to them, potentially increasing their revenues and profitability as a result ...

July 2013

Sports Goods Retailing - UK

“The sports goods retailing market is heading into a period of potentially significant change as the major chains look to step into the gap left by the collapse of JJB, the independent sector attempts to reverse long-term trends of steady decline and brands themselves begin to take control of their ...

June 2013

Health and Fitness Clubs - UK

“One area where there could be potential is for a kind of ‘budget plus’ club, where elements of the budget format are retained but with a wider range of facilities in order to broaden appeal.”

May 2013

Social Networking - UK

“Mobile users will be able to access social networks with a greater frequency, but will likely have a greater fragmentation in their attention span due to conflicting demands on their time whilst out of the house. Quickly absorbed, easily interrupted media content may be more popular than complex social interactions ...

Pub Visiting - UK

“With closures slowing, the now-streamlined pub industry is better placed to take control of its own fortunes and focus on its strengths rather than looking for people to blame for its recent problems.”

Sports Betting - UK

“Headroom in the comparatively youthful online and mobile segments, supplemented by continuing relocation of betting shops to more advantageous locations, is creating potential for sustained growth in sports betting market size. However a number of key issues exist for the industry to address over the short and medium term.”

Nightclubs - UK

“The condition and appeal of the nightclub sector appears to be slowly deteriorating, particularly amongst over-25s. Clubs may well be forced to re-invent their proposition, as over-reliance on 18-24s and students is dangerous should volume projections for the next few years hold true.”

April 2013

Spectator Sports - UK

“The 2012 Olympic Games provided a range of learning points for all spectator sports in terms of how they can enhance their appeal and grow live audiences, whether at events or via media. However, their ability to act on these remains limited by challenges including lack of regular events, football’s ...

Gambling Review - UK

“The majority of consumers still prefer to visit bricks-and-mortar venues. However, land-based gambling sectors will have to adjust and improve their offering, as the online channel continues to grow. Online imitations generally offer the same games and markets, whilst odds and payouts can often exceed those offered in venues. As ...

March 2013

Lotteries - UK

“Although the UK lotteries market is dominated by the National Lottery, it is more diverse than share data would suggest. Players have a widening range of choices in games to play, and operators have plenty to think about in a sector in which interests and preferences vary significantly between the ...

February 2013

Bicycles - UK

“The most surprising aspect to emerge from Mintel’s research into factors influencing bicycle purchase is the lack of importance attached to brand, with price, specification and styling/colour/décor being seen as more important than whether a bicycle is a brand that the potential buyer is familiar with.”

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Betting Shops - UK

“The upcoming point-of-consumption tax could provide relief for those with a strong mix of shop versus online business, but in the long term may restrict opportunities for further advertising and exclusive offers that would no doubt hit the industry as a whole.

The year 2012 injected the cyclical boost expected ...

January 2013

Leisure Venue Catering - UK

“Leisure venue operators should reflect trends in snacking NPD such as for varied popcorn flavours in order to ensure that their own snacking ranges live up to expectations in terms of being treat purchases.”

Leisure Centres and Swimming Pools - UK

“Opening selected facilities 24 hours a day is something which would allow leisure centres to confront the growing threat from budget gyms head on.”